

FOR IMMEDIATE RELEASE

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<u>ProbioticSmart.com</u> Launches Improved <u>Affiliate Program</u> New upgrades make the Affiliate Program Easier to Use.

Menomonie, Wisc., Feb. 10th, 2012 – <u>ProbioticSmart.com</u>, a leading provider of health and wellness supplements, is excited to announce the launch of its new <u>Affiliate Program</u>. This easy-to-use <u>Affiliate</u> <u>Program</u> allows all <u>ProbioticSmart.com</u> affiliates to earn at least a 10% commission on all referred sales through the entire family of websites including <u>PSCPets.com</u>, <u>PSCLife.com</u> and <u>PSCFarm.com</u>.

This new <u>affiliate platform</u> allows <u>ProbioticSmart.com</u> to provide a comprehensive <u>affiliate program</u> that is ideal for industry professionals and Non-Profit Organizations. Through this new <u>affiliate program</u>, affiliates have access to a larger range of promotion materials to fit individual needs, advanced tracking details, and robust reports in addition to it being easy to use for users of all experience levels.

"We know how expensive it can be to run a Non-Profit Organization, such as rescues and shelters, and utilizing an affiliate program such as this can really help make a difference and allow these groups to be able to do more." Said Punkaj Jain, Vice President at <u>ProbioticSmart.com</u>.

Any Non-Profit or industry Professional that is interested in learning more about the <u>ProbioticSmart.com</u> <u>Affiliate Program</u> can visit the <u>affiliate page</u> on the <u>ProbioticSmart.com</u> website or by sending an email to <u>affiliates@probioticsmart.com</u>. More information about this program can also be found online at <u>http://probioticsmart.com/pets/affiliate-programs</u>.

About ProbioticSmart.com

Launched in 2009, <u>ProbioticSmart.com</u> is a revolutionary site for pet parents who are focused on their own health, as well as the health of their four-legged companions. Established to form a connection with their customers, <u>ProbioticSmart.com</u> offers high-quality products to help keep the whole family healthy. When consumers shop at <u>PSCLife.com</u> and <u>PSCPets.com</u>, they know they will receive trusted products at an affordable price. Best of all, the luxury of shopping from home has the added experience of being able to learn more about healthy living with <u>ProbioticSmart.com's blogs</u>, while also earning <u>PSC Points</u> with every purchase, which will accumulate in your account to be used toward discounts on future purchases.

<u>ProbioticSmart.com</u> is a BBB Accredited Business, PayPal verified and SSL Secured via GlobalSign so customers know when they check-out, their information will be secure.

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